

Asset: Pelican Point
Location: Australia
Case Study: Saving lives in Australia

CR Performance Case Study

Pelican Point power station: Saving lives in Australia

In 2000 International Power Australia, through Pelican Point power station, funded the purchase of two vehicles for local surf life-saving clubs.



The North Haven and Semaphore Clubs agree that the vehicles are the best support they could have received as they are used regularly to patrol local beaches and move life saving equipment to and from the beach. On average these clubs save five lives each year – 20 since 2000. A spokesperson for the North Haven Club said, 'It is always special when a life has been saved.'

Although keeping the beaches safe is their prime concern, the clubs also play an educational role in the community. North Haven primary school has a 'Dolphin Safe' programme where students assist with cleaning rocks in local waterways making the area safer for the local dolphin population. The clubs also run sessions on their role as surf life-savers.

Our association with these clubs is ongoing, and further assistance will be considered in the future as part of the Australian business community relations programme.