

Asset: Al Kamil
Location: Oman (Middle East)
Case Study: Health Awareness Campaign

Q2 2006

CR Performance Case Study

Al Kamil power station: Health awareness campaign for local villages in Oman

In association with the Ministry of Health, Al Kamil power station has sponsored a local health awareness campaign. Health awareness booklets and pamphlets were printed in the local language for distribution and display in three health centres and two villages around Al Kamil.

Booklet or Pamphlet	Total Number Distributed
Booklet on Diabetes	4,000
Pamphlet on Food & Health	4,000
Pamphlet on Health awareness	3,000
Pamphlet on Iron Deficiency	3,000

The pamphlets were well received by the local villagers. In addition, for the contribution made towards health awareness, the power station received a note of appreciation from the Undersecretary for Planning Affairs at the Ministry of Health.

“It is heartening to recognise the attention given from your side to support health initiatives / activities at the Wilaya, especially the awareness ones, aiming at improving health level and encouraging healthy behaviours of the Wilaya inhabitants” (Moh’d bin Hassan bin Ali, Undersecretary for Planning Affairs).